

The Realtor Report

Good Day Everyone!

I hope everyone had an exciting and great September as BCAR did. We started the month off with the **BCAR General Meeting** and it was AWESOME! Our guest speaker, Director of Enforcement at the PA HR Commission, Jinada Rochelle, was an amazing speaker with tremendous information for all who attended. We had record attendance. Thank you Jinada for a wonderful and informative program. BCAR also celebrated **Realtor® Safety Month** by giving out a Kaiyuan Dynasty Self Defense Keychain attachment to all who attended, affiliate sponsored prizes that were all related to help keep everyone safe and a full hot breakfast! This program was a success due to the collaboration with our BCAR Affiliates that sponsored the event which in turn made it "FREE" for all members. We are looking to keep this trend up in the coming year, so if you have any ideas for programs that are important to our areas and profession, please let us know.

We are off and running with the **BCAR Annual Fundraiser**. Our great committee has put a different spin on our event, as well as a unique twist to the purse bash! We are still looking for sponsors, so please read your emails. It is a great opportunity for you to advertise your business. If you need more information, please feel free to contact us. This year we are opening it up to the public in addition to our members. Looking forward to seeing you there for a fun evening on **November 6**! Details n p. 4 of this issue.

Please mark your calendars for the **BCAR Incredible Race** on <u>October 23</u>. <u>Registration is at 4:30 at Robert's Roadside Inn</u>. This is going to be an INCREDIBLE Event put on by our Affiliates. Let's show our support for them as they do for us throughout the year! For more information, please see the flyer on page 3 of this issue.

Several members of the BCAR board attended the **PAR Fall Business Meeting** in Harrisburg this month and as usual, consumed a large amount of knowledge about an array of items. Please read all the information that comes from **PAR's "Just Listed"** and the emails that we send out that are full of knowledge and information that will affect you and how you do business. Keep ahead of the game and don't get left behind! PAR also looks to you for information and comments to help better serve you. The **PAR Legal Hotline** is up and running in house now. This is a fantastic tool for all of you to use. This is for members only......it is NOT for your clients.

In closing, I hope all of you are doing "fantastic" this year and the trend continues for you. Please reach out to BCAR if there is anything we can help with or if you have any ideas that will help us improve OUR association!

"Enjoy Life" Beverly

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2019 Officers & Directors

President: Beverly Pietrandrea Pres. Elect: Sherman Hostetter Secretary: Denise Molchen-Donnelly Treasurer: Ruthanne Belus Directors: Jeff Ammerman Lori Mikula Bianco Barb Cardinale Ernie D'Achille Jeanie Parrish Leslie Pazur Judy Plakosh Jeanni Prescan Bridget Wysocki

> Immediate Past-President Lorraine Ross

> > Affiliate Director Shelley Hysong

Association Executive Rose DeWeese

THE REALTOR REPORT

FALL

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October 2019

REALTORS®

Educational

Institute



Mon, Oct 7 | 9 AM - 12:30 PM Mandatory CE Advertising & Property Management \$40

Mon, Oct 14 | 9 AM - 4:30 PM NEW AGENT RESIDENTIAL \$80

Wed, Oct 23 | 9 AM - 4:30 PM NEW AGENT GENERAL \$80

Sponsors HouseMaster Per Inperson Deverger Sever IDEN MORECARE ENDERS SOLUTIONS J. L. Camp INSPECTION SERVICES, INC.

Mars Bank

registration

www.RAMPschool.com

location:

FIRST PRESBYTERIAN CHURCH 1252 COLLEGE AVE BEAVER, PA 15009

Check CE off

your to do list!



THE REALTOR REPORT

October 2019

BCAR ANNUAL FUNDRAISER

BEAVER COUNTY

REALTORS®

Enjoy Purse Bashes? Join BCAR's Realtors® & Affiliates For our First Unique Version of

UNISEX PURSE BASH!!

*** 50/50 Cash Bar Cupcake Reveal Contest Heads & Tails Game Chinese Auction (Various values) Top Dog Bag (Valued at \$1,000+)

11.6.2019

Registration at 5:30pm **E**vent starts promptly at 6:00pm

THE CLUB AT SHADOW LAKES, ALIQUIPPA Your \$40 ticket includes: Tickets for High-End Purses/Sports Bags (Valued at \$250+) Italian Antipasto Buffet/Desserts Advanced Ticket Sales Coming to Your Office Soon! Supporting Beaver County Non-Profits

LET'S HAVE SOME FUN!!

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You can lead the way. Commitment to Excellence empowers you to enhance and showcase your high level of professionalism. It gives you an advantage in an increasingly competitive market and shows consumers you're committed to conducting business at the highest standard. Be committed to excellence.

Get started today a <u>C2EX.realtor</u>.





THE REALTOR REPORT

Real Estate Continuing Education Reguirements 2018-2020 Renewal Period **RENEWING YOUR PA REAL ESTATE LICENSE FOR THE FIRST TIME?** Here is what you MUST know: YOU need to complete: The 7-Hour General Module ("The Big Picture") As well as your choice of either: The 7-Hour Residential Module "Gaining Insight of the Residential Market" • ٥r A 7-Hour Commercial Module Other CE and Broker Classes will not satisfy the CE commitment for new real estate licensees for May 2020. **NOT YOUR FIRST RODEO?** (You have renewed your PA Real Estate License at least once) Brokers and Salespersons must complete a total of 14 hours of continuing education by 5/31/20 to renew their real estate license. The required courses for this renewal period are: 1.5 Hours—Property Management 2 Hours — Advertising The remaining hours can be comprised of elective CE courses or a broker course to complete the remainder of your course work. How can you complete your Continuing Ed? We are thrilled that you asked! Attend BCAR sponsored CE that will be announced via email, newsletter & our website ٥r Take your classes online at The CE Shop https://mybcar.theceshop.com The CE Shop Harvest the Savings OCT25

Welcome New BCAR REALTOR[®] Members

BEAVER VALLEY REALTY

Joshua L. White

BERKSHIRE HATHAWAY HOMESERVICES

Daniel Bucan—Moon Twp.

COLDWELL BANKER

Bria Gillott-North Hills

NEIGHBORHOOD REALTY

Megan Coyne Dillman

2019 VOTER REGISTRATION

Have you moved in the past year? Be sure to update your voter registration by Monday, October 7 in order to vote in this year's election. Next, mark your calendars to vote in the election on Tuesday, November 5. If you need to confirm your polling location, please visit: www.pavoterservices.pa.gov/Pages/PollingPlaceInfo.aspx

VOTE FOR BCAR OFFICERS AND DIRECTORS

The BCAR online election will be on BCAR's website starting Tuesday, October 22 and run through noon on Tuesday, November 5, 2019. You will receive an email on Tuesday, October 22 letting you know that voting has begun.

Once you have been notified, please follow the directions below to cast your vote.

- 1. Go to www.mybcar.com and click on Member Login
- 2. Enter your Username & Password (Note: If you <u>have not</u> changed this info please use your real estate license number being sure to use capital letters for alphas.
- 3. Make sure you use the drop down and select "Realtor"
- 4. Please look for "2019 Election" link and cast your vote!







BCAR SAFETY MEETING featuring JINADA ROCHELLE

DIR. OF ENFORCEMENT-PA HUMAN RELATIONS COMMISSION



Hope you were in attendance at BCAR's September 5 Realtor[®] Safety Meeting. Attendees received a kubotan keychain, a yummy breakfast and one incredible presentation on Service Animals and Protected Classes from Jinada Rochelle of the Pennsylvania Human Relations Commission. Thanks to BCAR Affiliates all this information, food and swag were provided for free to BCAR members.

Even though September is the designated month for recognizing Realtor[®] Safety, it is important to be vigilant at all times. Please review safety resources at: **www.nar.realtor/safety.**

BCAR Affiliate Sponsors *Pictured from left:*

Mark Holp Mortgage Lending Services

> Joel Bolinger HSA Warranty

Bill Stouffer Guaranteed Rate Affinity

Kathleen Kirby Design Inspirations, LLC

Alyssa Hartzel AgChoice Farm Credit





Who: Back At You https://www.backatyou.com/nar provides REALTORS[®] with a Social Media Center that's simple to use and customized to your marketing needs. Simply choose your level of automation and Back At You does the rest: promoting you and your listings on today's most popular social networks including Facebook, LinkedIn, and more.

Webinar Series: Your Social Media Strategy for 2020

A good social media strategy is a marathon, not a sprint. Kick off your 2020 social marketing planning now by joining the experts at Back At You. In these three live webinars you will learn how to identify your goals, prepare for the new social landscape, and optimize your results. Attend one or all! Advance registration is required. **PLEASE NOTE TIMES ARE PACIFIC STANDARD TIME!**

Webinar #1: Predictions & Preparation For The New Decade

Date: Tuesday, October 1, 2019 Time: 9 a.m. **Pacific Time**

Webinar #2: The Future of Content and Branding

Date: Tuesday, November 5, 2019 Time: 9 a.m. **Pacific Time**

Webinar #3: Quality Social Media = Quality Leads

Date: Thursday, December 5, 2019 Time: 9 a.m. **Pacific time**

Presenters: Michael Tomasetti, social media expert and Head of Video Production and Katie Callaway, marketing expert

How: For access to all of the program benefits, and to ensure you receive the special pricing for NAR members, enroll at the dedicated program site:

www.BackAtYou.com/NAR

Back At You's customer service support is available via phone, email and web chat Monday through Friday, 6 a.m. to 7 p.m. PST. Phone: 1-833-222-5288 Email: MemberOffer@BackAtYou.com Eligibility: All NAR members with a NRDS ID can take advantage of this offer.

THANK YOU TO THE SPONSORS OF OUR SEPTEMBER 5, 2019 GENERAL MEMBERSHIP MEETING



THANK YOU TO THE SPONSORS OF OUR FALL CONTINUING EDUCATION PROGRAMS



THANK YOU TO THE SPONSORS OF BCAR'S INCREDIBLE RACE









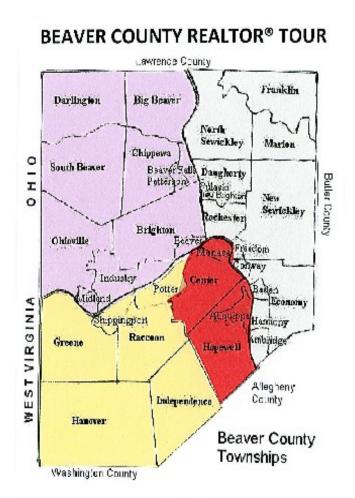






Your One True Community Bank®

www.MarsBank.com



The Beaver County REALTOR^{α} Tour is every Tuesday 10:00 am - 12:00 pm. The tour is broken up into zones as follows:

۲	1 st Tuesday of the month
0	2 nd Tuesday of the month
۲	3 rd Tuesday of the month
0	4 th Tuesday of the month

NEW LISTINGS: If you have a new listing and would like it to be on the Beaver County Tour you must go to the multi list <u>NO LATER THAN NOON ON MONDAYS</u> and pull up the listing. There you will find an agent tour. Click the date that corresponds with the schedule listed above for the are your listing is located.